

SATIS 2025, more than ever at the heart of audiovisual innovation!

Paris, November 19, 2025 – On **November 5 and 6**, the **Docks de Paris** buzzed with innovation, creativity, and discussion, making this **43rd edition** a collective success for the entire industry.

With increased attendance and a program richer than ever, SATIS 2025 confirmed its status as the must-attend French-speaking event for professionals in the audiovisual, film, and image and sound technology industries.

“SATIS is establishing itself more than ever as a place of inspiration, dialogue, and business. We are proud to bring together every year the players who are inventing the future of audiovisual media, in a spirit of openness and collaboration. This 2025 edition perfectly illustrates the dynamics of the sector,”

emphasizes **Stéphan Faudeux**, organizer of SATIS and CEO of **Génération Numérique**.

A growing trade show and a loyal community

With 9,318 participants, an increase of 4% compared to 2024, SATIS continues to bring together an ever-growing French-speaking community from France, Belgium, Switzerland, Luxembourg, North Africa, and Canada.

A total of 206 exhibitors and partners were present, including many new entrants, confirming SATIS's role as a catalyst for innovation and partnerships.

The trade show also featured several product and service launches, demonstrating the vitality of a rapidly changing market, where AI, eco-production, and immersive technologies are redefining practices.

[Discover the 2025 photo gallery](#)

A conference program at the heart of the sector's challenges

With **more than 70 conferences, keynotes, and round tables**, SATIS 2025 offered a comprehensive overview of trends and changes in the audiovisual industry.

4,920 attendees came to listen to **250 speakers**, including professionals, engineers, directors, producers, and international experts, who shared their experiences and their vision of a sector undergoing rapid transformation.

From virtual production to immersive audio, IP broadcasting to generative AI, eco-responsibility issues to new forms of storytelling, the diversity of topics once again confirmed the **editorial richness of SATIS**.

All SATIS conferences will be available for replay in early December on Moovee, the 100% free streaming platform dedicated to audiovisual professionals.

[Discover Moovee](#)

The SATIS 2025 Awards: 10 Winners and 10 Favorites

A highlight of the show, the **9th edition of the SATIS Awards**, organized by **Génération Numérique**, showcased **92 entries** representing the technological excellence and creativity of the sector.

The jury of experts awarded **10 Trophies** and **10 Special Mentions**, recognizing the most remarkable innovations in ten categories ranging from **production and post-production** to **broadcasting, sound, integration, creation**, and **eco-production**.

The **Ecological Initiative Award – Ecoprod**, presented in partnership with **Ecoprod**, once again highlighted concrete eco-responsible initiatives in the image and sound professions.

Interviews with the 2025 winners and favorites will be available free of charge in early December by logging on to the Moovee streaming platform.

[Discover the 2025 winners](#)

A trade show focused on the future

Following the success of the **Village Sreen4All**, which confirmed the vitality of the sector, this edition also highlighted the **integration of artificial intelligence into creative and technical processes**, while promoting local media and new local channels through a partnership with **Locales.TV**.

JobDating by SATIS, organized in partnership with ProfilCulture and France Travail, once again fulfilled its mission: to bring together companies and talent in the sector. More than 120 interviews were conducted this year, accompanied by an enhanced program of practical workshops dedicated to preparing and supporting candidates.

A 2025 review marked by collective energy

This 43rd edition confirms SATIS's position as the largest French-speaking trade show dedicated to image and sound technologies and a true barometer of the audiovisual industry. SATIS 2025 in figures:

- 9,318 participants (+4% vs. 2024)
- 206 exhibitors and partners
- 4,920 attendees on site
- More than 70 conferences, keynotes, and round tables
- 250 speakers
- More than 90 entries for the SATIS Awards
- 10 winners and 10 Jury Favorites

A big thank you to all SATIS partners for their support:

With the support of: CNC & Plaine Commune

Sponsors: BCE - Broadcasting Center Europe (Premium), INA campus & France Télévisions (VIP)

Technical partners: AMP VISUAL TV, AMF, multiCAM Systems, PIXELIGHT - Visuall Group

Media partners: 3DVF, Ecran total, médiaClub, Mediakwest, Moovee, Satellifacts, SONO Mag, Sonovision, XRMust

Institutional partners: Cap Digital, CST, ECOPROD, FICAM Pro, France Travail, FranceVFX, Locales TV, ProfilCulture, RA Pro, RISE, World AI Film Festival (WAiFF)

They say it even better than we do...

Noëlle Prat, Director of Marketing & Sales, BCE – Broadcasting Center Europe

"Well done, everyone, for your energy and creativity, which bring color back to the entire industry every November."

Jérôme Chouraqui, President of médiaClub

"médiaClub has partnered with SATIS Expo 2025 to organize a unique conference at the heart of the show: 'From technology to screen: rethinking production with AI.'"

A successful partnership, marked by a large turnout and rich discussions around the transformations that artificial intelligence is bringing to the audiovisual production industry."

Mathias Mercuriali, CEO of Groupe Zebra

"An exceptional SATIS 2025 alongside our brands and partners!"

[...] Thank you to everyone who came to test, discover, discuss, and share their vision. These moments fuel our ambition and strengthen the bonds within our ecosystem."

Broadcast Solutions Group

"SATIS 2025 has once again delivered on its promise: to bring together the entire audiovisual community for concrete, inspiring, and forward-looking discussions."

For Broadcast Solutions Group, this event is much more than a trade show; it is an opportunity to reconnect with our partners, strengthen long-standing collaborations, and initiate new ones. "

See you in 2026!

SATIS would like to warmly thank its **exhibitors, partners, speakers, and visitors** for their commitment and trust.

The team looks forward to seeing you on **November 4 and 5, 2026** at the **Docks de Paris** for a new edition that will be even more inspiring, innovative, and unifying!

Sign up now for the newsletter at www.satis-expo.com to receive all the latest news about the show.

****SATIS is organized with the support of Plaine Commune and the CNC***

*****About Génération Numérique***

Founded in 2014, Génération Numérique is a 360° agency that provides information for professionals in the film, television, and new media industries. The company publishes Mediakwest and Sonovision magazines and the Moovee platform, and since 2017 has organized SATIS, a physical meeting place for the French-speaking audiovisual community. Génération Numérique was born out of its founders' passion for creation and innovation and their desire to share the advances of a constantly evolving audiovisual ecosystem with as many people as possible.

For interview requests with the organizer, please contact us...

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